



ClickCartPro is the most feature packed e-commerce software application in its class. Supporting unlimited numbers of products and categories, flexible design and real-time shipping and processing support, it's the real deal.

RisingLine provides seamless integration of this powerful ecommerce system into your new or existing Website's design and navigation system along with the benefits of our Web 2.0 content editing and search engine optimization services.

Services Included with every RisingLine ClickCartPro Ecommerce Storefront Project:

- All necessary DNS (domain name) setup and configuration services.*
- Webhosting and SSL encryption setup (whether you host with us or a 3rd party).*
- Server-side database setup, application installation and optimized configuration.
- Graphic design. We create and code all pages of your storefront to match the design theme of your main site, whether that's an existing design or a new custom design purchased from us.
- Site structure and navigation integration. We integrate the navigation of your main site into the pages of your storefront to provide a transparent and contiguous user experience.
- Setup of search engine friendly URLs and W3C Web Standards compliant XHTML code which is easy for search engines to read and index.
- Authentication and XML sitemap submission of ecommerce storefront pages to Google and Yahoo.
- Setup and integration with supported payment processing gateway.*
- Setup and integration for all items with UPS, FedEd, or USPS real-time shipping systems.*
- Setup of product categories, subcategories and category pages.
- Setup of automatic sales tax calculation by state (if applicable).
- Your administrative account setup and instructions for accessing transaction, order and reports.

* Note: To complete our service, the client will be required to purchase additional products or services from RisingLine or a 3rd party including domain name registration, Web hosting, SSL Encryption certificate, credit-card merchant account/payment gateway, and establish a real-time shipping account with UPS, FedEx or USPS. These 3rd party services typically are billed on a reoccurring or as used basis directly to the client.



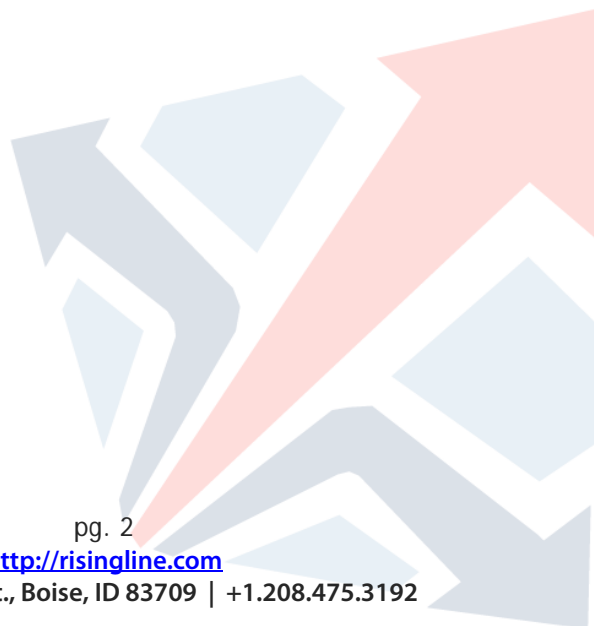
For each product/item we add to your storefront the following services are included:

- We work with you to determine all variables to be established for the efficient classification of your product mix (for example: product number, product name, price, categories, description etc.) We then provide you an Excel spreadsheet template for you to enter each product's information.
- We upload and configure the ecommerce store based on the Excel spreadsheet and product photos you provide to us.
- For each product we include the entering and configuration for the following variables:
 - Product number
 - Product display name
 - Product categories
 - Regular price
 - Sales price (if needed)
 - Short product description
 - Long product description
 - Small product image
 - Large product image
 - Real-time shipping data:
 - Item length
 - Item width
 - Item height
 - Item weight
 - Related categories
 - Related products
 - Product search classification
 - Product visibility type (if applicable)
- We provide Photoshop size cropping and image display optimization. This insures consistent format and display quality for an optimized customer experience as well as insure the fastest possible page load times.

These configuration options cover the needs of the majority of ecommerce store installations but we are able to configure additional advanced functionality and develop custom functions as needed.

If you have additional requirements just let us know and we'll insure they're included in your custom project quote.

If you have questions don't hesitate to contact us by email: info@risingline.com or phone: 208.475.3192.





Complete List of Standard & Optional ClickCartPro Features

Store Categories, Products and Product Options

- Supports an unlimited number of categories.
- Create an unlimited number of levels of categories.
- Supports different display types for products within categories.
- Product pricing types: Regular Price, Sale Price, Fully Option Based, Recurring, Volume Based and Not Priced.
- Recurring billing support allows you to specify monthly charges for products and product options in addition to or in place of one-time charges.
- Volume based pricing allows you to create different price breaks for quantities ordered.
- Each product can be set up under a declining balance inventory system and have maximum purchase quantities assigned.
- Out of stock messages are presented to customers if the inventory level is zero.
- State/Province and Country level tax exemptions.
- Enter search keywords for the store's search function.
- Choose to use different displays for each product and up to three different size images.
- Ability to include product-specific text in email confirmations.
- Two different descriptions for different displays.
- Support for best seller, new item, specials, all products, products index and splash page displays.
- Product-level shipping method choices including real-time rates, default product based pricing and custom shipping scripts.
- Support for digital goods - including full download capabilities.
- Ability to relate products to one another to cross sell them.
- Each product can be related to numerous categories.
- Product options can be of various types including text areas and text boxes (which allow customer input) and selection lists, radio buttons and checkboxes (which allow customer choices).
- Product option selection items can have positive/negative price and weight changes on the item cost and support recurring billing as well as inventory.
- Each product option can be related to numerous products.
- Front-end search against keywords, description, product name and product number fields as well as use of price ranges.

Payment Processing and Checkout

- Support for contact customer and offline credit card and switch/solo processing.
- Support for check and purchase order payments.
- Support for realtime processing with nearly thirty gateway services: Authorize.Net (SIM & AIM); Verisign (Payflow Link); 2CheckOut (Authnet Interface); PayPal; WorldPay (DirectPay); Linkpoint (Linkpoint HTML & API); Wells Fargo (BoA & Authnet Interfaces); iTransact; Bank Of America; viaKLIX; PaySystems; ECHOnline; EFSNET; InternetSecure; PlugNPay; SkipJack; PSiGate; Netbilling; BluePay; FirstPay; Planet Payment (Weblink); RT Ware (Weblink); GoRealTime.Com.
- Support for PayPal IPN.
- You can run multiple payment methods at once.
- Fully customize the order form - including creation of extra fields presented for customer completion at checkout.
- Additional checkout options include discount code entry and tax ID number entry for exemptions.
- Support for a minimum total needed to checkout.



Shipping Method Support

- The program supports shipping choices on the product level - meaning one product could be downloaded whereas another could be shipped real-time where a third may be custom based.
- Support for real-time rates is available for: UPS OnLine® Tools, FedEx DirectConnect, USPS Web Tools and Intershipper.
- Support for embedded tracking information on orders is available for: UPS OnLine® Tools, FedEx DirectConnect and USPS.
- Default product-based shipping methods allow you to specify a per-item charge at the product level.
- Custom shipping methods allow you to use custom shipping scripts to specify custom calculations of charges at the product level.
- Manage your connection status with UPS OnLine® Tools, FedEx DirectConnect, USPS Web Tools and Intershipper real-time using the web-based management interface.
- Support for additional per-shipment handling charges.
- For real-time methods: The ability to ship items in single boxes, group with other items or to ship in separate boxes.
- Full drop-shipper support including the ability to specify different shipment origins for realtime shipped items.
- Drop-shipper support includes sending order confirmations for items ordered to shippers.

Discounts, Sales and Taxes

- Support for the entry of discount codes at checkout.
- Discount codes are set up using the web-based management interface.
- Discount codes can be set to expire one use or be of the non-expiring type.
- Discount codes can include/exclude certain items at the administrator's discretion.
- Discounts can be done as a currency amount or percentage of the items ordered.
- Unused portions of currency amount discounts are saved for future use.
- Custom sale logic allows the administrator to use custom scripts to calculate sales at checkout.
- Taxes can be calculated for both State/Provinces and Countries.
- Items can be marked individually as tax exempt.
- Multiple taxation localities are supported.

Order Management, Reporting and Accounting Exports

- Order management functions include a fully searchable database table, the ability to enter shipping tracking numbers for ordered items and the ability to include comments.
- Customers have the ability to track their orders real-time using the front-end.
- Administrator based reports include: Administrator Access Log, Page View Reports and Daily, Month and Yearly Activity Reports
- Accounting exports are available for both Quickbooks & Peachtree.

Customer Care and Retention

- The program uses both cookies and URL management to ensure customer shopping carts are retained throughout the shopping experience.
- Customer account functions allow customers to set up accounts, edit them and retrieve lost passwords.
- Customers with accounts can save wish lists and address books as well as have full management of their accounts.



- Both the front-end and management interface have contact modules that allow for email based communication between customers and administrators.
- The program is delivered with a full-blown mail list program that allows the administrator to send text-only and/or XHTML-based email messages to subscribers.
- The mail list function allows customers to subscribe/unsubscribe via simple account links.

Wholesale and Affiliate Systems

- The program comes with built-in affiliate and wholesale systems.
- At the administrator's discretion, maximum payouts per order based on a currency amount or percentage can be set.
- The management interface has functions to activate affiliates and wholesalers and assign commission levels.
- Affiliate front-end functions include account upgrade requests, lost password retrieval, linking information and order & sales reports.
- Set affiliate commissions and wholesale prices on either the product level or globally per-affiliate or per-wholesaler

Dynamic Forms and Remote APIs

- The software comes with a dynamic form function that allows for the setup of web-based forms using a simple management interface.
- Choose what types of form fields to present, the questions asked and the email address to which results from each form are sent.
- The shopping cart function has a remote API that allows for shopping cart additions to originate from outside HTML pages.

Installation and Support

- Installs on virtually all webservers.
- Runs in its own directory - you can run multiple installs on the same domain (a license purchase for each install is required).
- Does not require a dedicated server - built for virtual hosts.
- Installs via FTP or SSH
- No local platform specific installation package.
- Runs 100% on your webserver.
- Once installed, all configuration is done via the web-based management interface.
- Community online forum.
- Low-cost updates & upgrades.

Platform and Database

- Editable source codebase.
- Runs on any webserver with PHP.
- Full SSL/HTTPS support.
- Operating systems supported include all Unix/Linux, Mac OS X and Windows.
- Relational databases supported include MySQL, PostgreSQL, SQLite and Microsoft SQL Server.
- All database tables are queried and updated using SQL.
- Modify tables and execute SQL statements in real time using the web-based administrator.



- Easily import/export data to/from CSV files and relational databases.

Web-Based Management Interface

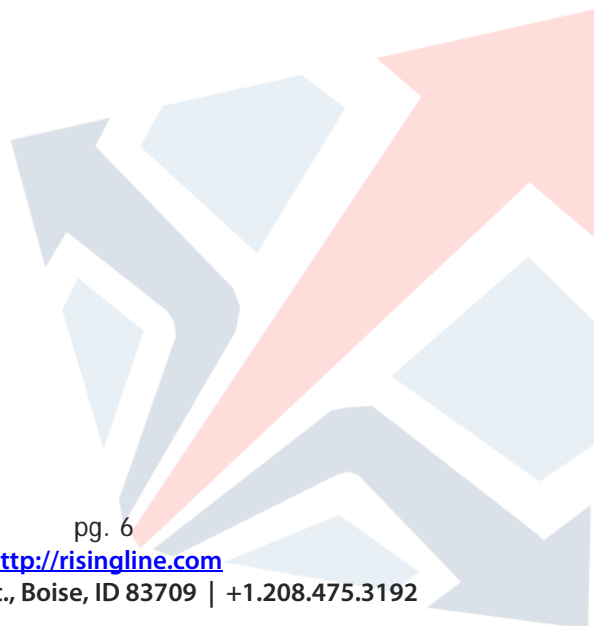
- All configuration is web-based.
- Password-protected administrative access.
- Manage your site from anywhere - all you need is an Internet connection.
- Set up multiple users and user groups with different levels of access.
- Make changes to your site in real time.
- Easy to follow menu system.
- Embedded context-sensitive help.
- Offers functions for virtually every management task.

Layout and Site Design

- The site layout is skin based, which allows HTML layout.
- Design can be matched to the rest of your site.
- The management interface has a full content management system built-in.
- Embedded support for full-blown PHP allow you to include program variables and even code routines in your XHTML.
- 100% of the front-end layout is configurable in nearly 200 different layout elements.
- Create displays on-the-fly.
- Change the text of all system messages.
- Change the different email templates (text and XHTML) used by the program.

File Management Functions

- Full file management functions are available within the web-based management interface.
- The management interface has functions to upload and manage image and media files.
- The management interface has functions to upload and manage downloadable files.
- All files uploaded via the program can be viewed/deleted via the web-based management interface.





Online Payment Gateways Supported

ClickCartPro is integrated with nearly 30 payment processing gateways. If you need to process payments in real time, ClickCartPro supports all the major players. If you have a merchant account / payment gateway not listed below please contact us. In many cases we will be able to provide a custom integration.

- [Authorize.Net \(SIM & AIM\)](#)
- [Verisign](#)
- [2Checkout \(Authnet Interface\)](#)
- [PayPal \(Standard & Website Payments Pro\)](#)
- [WorldPay \(DirectPay\)](#)
- [Linkpoint \(HTML & API\)](#)
- [YourPay \(Linkpoint HTML & API\)](#)
- [Wells Fargo \(BoA & Authnet Interfaces\)](#)
- [iTransact](#)
- [CyberSource \(HOP\)](#)
- [viaKLIX](#)
- [PaySystems](#)
- [ECHOnline](#)
- [EFSNET](#)
- [InternetSecure](#)
- [PlugNPay](#)
- [SkipJack](#)
- [PSiGate](#)
- [Netbilling](#)
- [BluePay](#)
- [FirstPay](#)
- [Planet Payment \(Weblink\)](#)
- [RT Ware \(Weblink\)](#)
- [GoRealTime.Com](#)

Supported Real-time Shipping Carriers

ClickCartPro supports full integrations for the following real-time shipping services. These integrations offer full real-time rates calculations as well as an integrated package tracking system.

- UPS OnLine® Tools
- FedEx DirectConnect
- USPS WebTools
- Custom - please contact us.

